

WHY PHAN FOR FRANCE?



2026 will mark France's 17th World Cup appearance, and they're not showing up quietly. Nicknamed Les Bleus ("The Blues") for their iconic deep-blue kits, France has become one of the tournament's modern powerhouses.

After lifting the trophy in 2018 and finishing as runners-up in 2022, they're chasing a third straight World Cup final a feat that would cement this era as one of the greatest in tournament history.



And here's the twist: France did not qualify for the last World Cup hosted in the United States in 1994. So when they return to U.S. soil in 2026? Consider it unfinished business.

Player to Watch

Kylian Mbappé: Mbappé has already surpassed Thierry Henry as France's second all-time leading scorer. With 55 international goals, he sits just two behind Olivier Giroud's national record of 57. His next goal ties France's 68-year-old World Cup scoring record.

French Superstar
KYLIAN MBAPPÉ

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Show the World How You Phan

Bring your France pride to life!

Tag [@FWC26Philly](#) and use [#HowDoYouPhan](#) for a chance to be featured on our social channels. Whether it's your jersey, your chant, or your pre-match dance, we want to see it!

[DOWNLOAD SOCIAL MEDIA KIT](#)

Phan Gear: Print, Color, Create

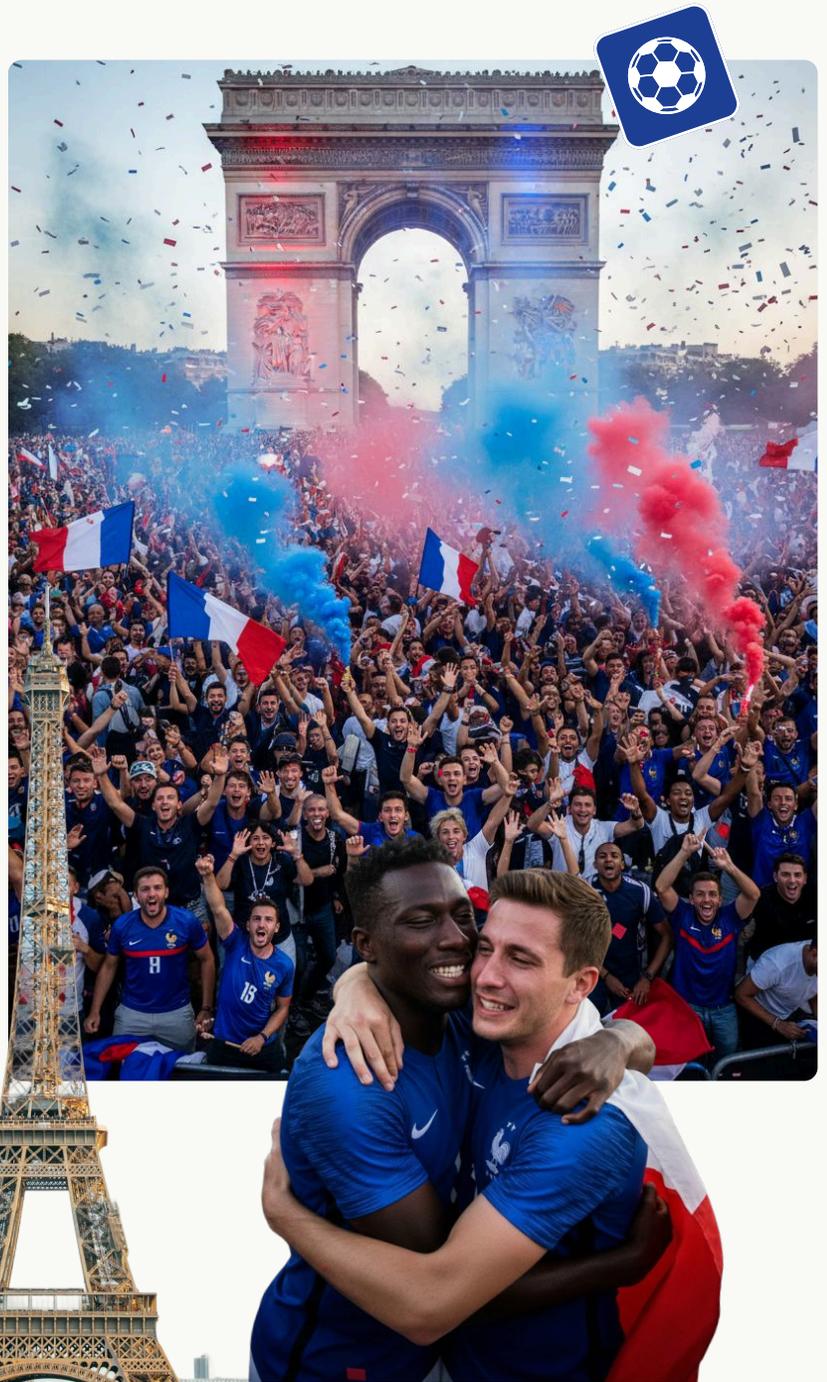
Make your own France-inspired fan flair! Perfect for watch parties, classrooms, or pre-match hype.

[DOWNLOAD PRINTABLE](#)



How French Phans Get Hype

When France takes the field, one chant rises above all others: “Allez Les Bleus!” (Go Blues!) It’s short enough for everyone to shout and strong enough to shake a stadium. The chant became a global soundtrack during France’s 2018 title run and again in their 2022 march to the final.



Extra Time | Bonus Phan Content

Why is there a rooster on France’s crest? The emblem features a Gallic rooster a national symbol of France dating back centuries. The connection comes from the Latin word gallus, which means both “Gaul” (an ancient region of France) and “rooster.”



PHAN WITH US AT THE FIFA FAN FESTIVAL™

The Beautiful Game is better together! Join the ultimate global watch party at Philadelphia's official FIFA Fan Festival™ at Lemon Hill in Fairmount Park. Here's what you can expect at this free, high-energy celebration of football, culture, and connection:

- Live broadcasts of matches on massive screens
- Cultural performances and entertainment
- Interactive fan experiences and photo moments
- Family-friendly activities and sponsor activations
- A sea of jerseys from every corner of the globe

Don't miss the chance to feel the roar, learn new chants, and celebrate the game together. No matter how you Phan, this is your home base!



STAY IN THE PHAN LOOP

Don't miss a moment.
Sign up for the Philadelphia Soccer 2026 newsletter for updates, events, and exclusive fan content:

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